



Find the names of the 10 Nutcracker Kings located in Romford town centre and enter the draw to win an iPad Mini

**Saturday 30th
November 2019
– Sunday 5th
January 2020**



The history of the Nutcracker




According to German folklore, nutcrackers were given as keepsakes to bring good luck to your family and protect your home. The legend says that a nutcracker represents power and strength and serves like a trusty watch dog guarding your family from evil spirits and danger.

A fierce protector, the nutcracker bares its teeth to the evil spirits and serves as the traditional messenger of good luck and goodwill.


“Don’t be afraid, my beard is long, my head is large, my look is grim but that matters not. I won’t bite you. In spite of my big mouth and grim appearance, I look with my heart for your happiness.”

Taken from: www.magicofnutcrackers.com

How it works

Find the 10 Nutcracker Kings marked on the map on the following page. The location of each is marked with a nutcracker head. 

As you find each one write its name down on the Trail Sheet (opposite the map).

Once you've found all the names fill in your details, carefully remove the Trail Sheet and post it into Santa's postbox (marked on the map ). The postbox is located in The Brewery Shopping Centre.

The winning entry will be drawn out with the winner receiving an iPad Mini.

Entries must be posted in Santa's postbox marked on the Trail Map overleaf by Sunday 5th January 2020 (midnight). Your name, telephone number and email address must be written clearly on the Trail Sheet. Winners will be announced on Monday 6th January 2020.

For full details and the terms & conditions please see romfordbid.co.uk



Trail Sheet

Write the names of the 10 Nutcracker Kings that you will find located around the town. When you've got them all, fill in your details and post it into Santa's postbox. The postbox is located in The Brewery Shopping Centre.

1. _____	6. _____
2. _____	7. _____
3. _____	8. _____
4. _____	9. _____
5. _____	10. _____

Did you enjoy the Christmas Nutcracker Trail? _____

Did you support any local businesses while on the Trail? _____

Roughly how much do you think you spent? _____

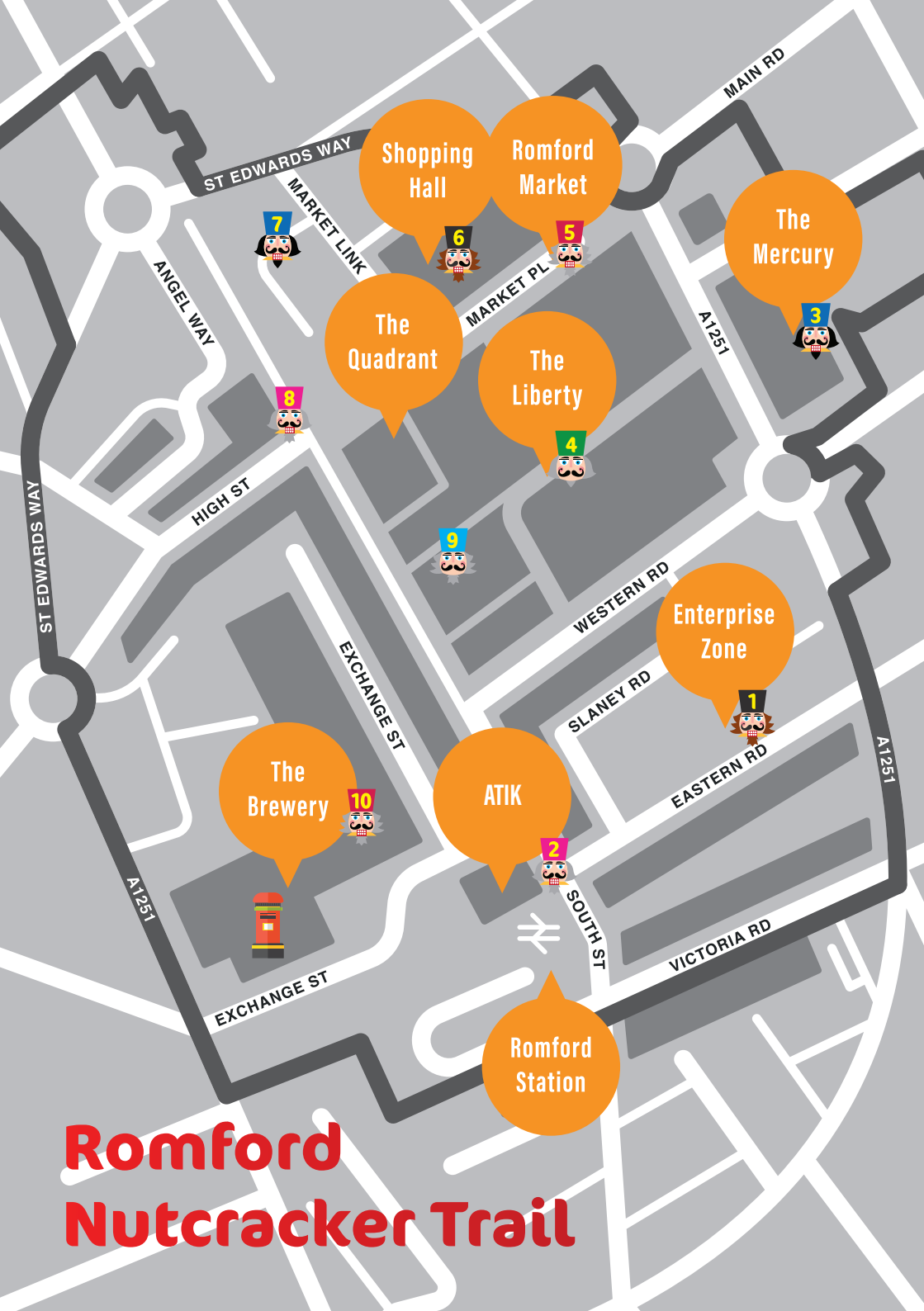
Name: _____

Telephone number: _____

Email: _____

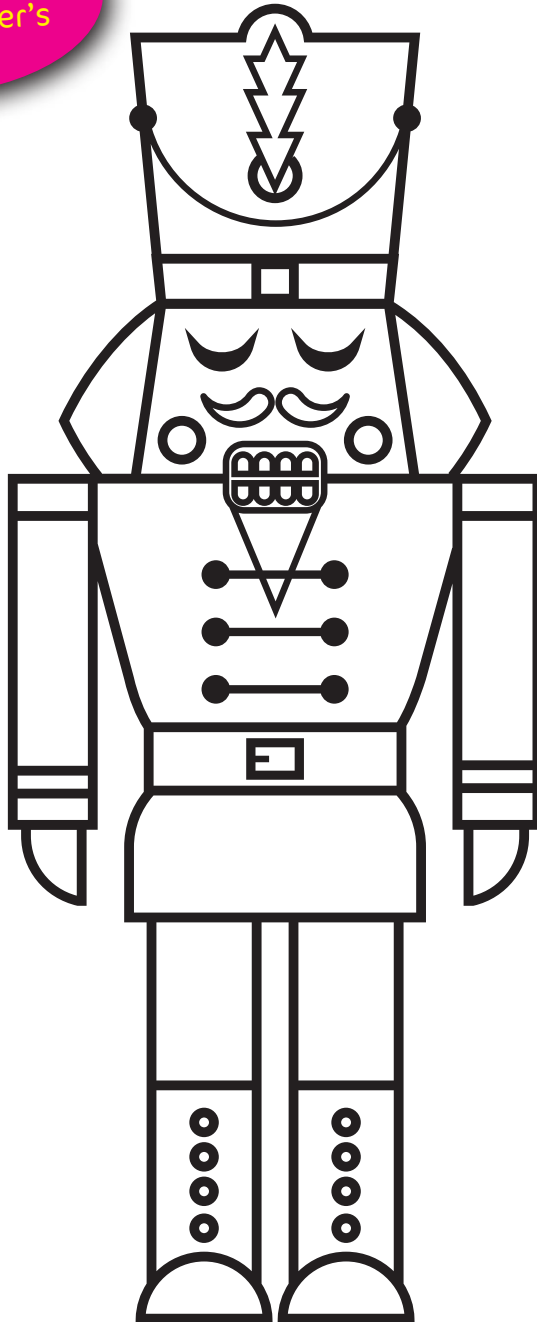
☐ Please tell me about other events in future.

By filling in your details and ticking this box you agree to Romford BID sending you information and details of our future events.



Romford Nutcracker Trail

Which colours
will you use on
the Nutcracker's
uniform?



Quiz

1. Which days of the week does Romford Market open up on?

2. When was St. Edwards 'The church in the market place' first established?

3. Name 3 shopping centres in Romford town centre?

4. The word Romford is formed from Old English 'rūm' and 'ford', but what does it actually mean?

5. What is the name of the musical playing at Brookside Theatre this Christmas?

6. What is the name of Romford's own ice hockey team?

Answers: 1. Weds, Fri & Sat (& Sun leading up to Xmas); 2. 1410; 3. The Brewery, The Liberty, The Quadrant, Romford Shopping Mall or The Mercury; 4. "the wide or spacious ford"; 5. Peter Pan; 6. Raiders.

What does BID stand for?

A BID is a business-led and business funded body formed to improve a defined commercial area. BID stands for Business Improvement District.

What does it mean to Romford?

- For the first time in its history the business community in Romford will have direct involvement in promoting the town.
- A better managed, better looking and more prosperous town centre
- Better commercial experience, more visitors, staying longer spending more leaving happier.
- Greener, cleaner, safer.
- Better profile and more influence on how it grows and evolves.

romfordbid.co.uk





Wishing you a very
Merry Christmas and
a Happy New Year!



The Nutcracker Christmas Trail is
brought to you by Romford BID.

With thanks to all of the businesses
who have taken part in the trail.



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